

VICTORIA ADAMS

COMMUNICATIONS SPECIALIST

EXPERIENCE

Executive Director

Crawford County Art Center | Bucyrus, Ohio
Present

- Provide strategic and operational leadership for a nonprofit art center, guiding programming, partnerships, and long-term organizational sustainability.
- Lead fundraising, grant development, budgeting, and donor communications to support arts programming and community initiatives.
- Manage marketing, communications, and public engagement while serving as the organization's primary spokesperson.
- Supervise 3 staff members and 15 volunteers, coordinating programming, events, and daily operations.

Student Ministry Staff Member

Cru (Agapé) | London, England
2023 – 2025

- Led a social media team and developed UK-wide communication guidelines and training resources.
- Directed fundraising strategy and campaigns that raised nearly \$150,000 in donor support.
- Managed cross-platform communications, contributing to national messaging and website content.
- Organized student gatherings, conferences, and international mission experiences across London universities.
- Mentored university students through leadership development, coaching, and lesson planning.

Grants Associate

LifeCare Alliance | Columbus, Ohio
2022 – 2023

- Managed grant portfolios supporting major programs including Meals-on-Wheels and Senior PetCare.
- Wrote grant proposals and reports for local and national funders.
- Conducted prospect research to identify foundation, corporate, and government funding opportunities.

Social Media Intern

Boys & Girls Clubs of Central Ohio | Columbus, Ohio
2022 – 2023

- Coordinated content collection across 10 club sites to support multi-platform social media strategy.
- Produced branded social media content using analytics to improve reach and engagement.
- Developed content calendars and onboarding materials for new communications team members.

REACHOUT© Student Program Assistant

Ohio State University Suicide Prevention Program | Columbus, Ohio
2021 – 2022

- Supported design and implementation of campus suicide-prevention initiatives.
- Coordinated logistics and data tracking for 14 trainings reaching 230+ participants.
- Assisted with marketing and outreach for campus education events.


Board Chair, Regional Board Member, Board Member, Intern


United Way | Galion, Ohio
2016 – 2021

- Helped plan and implement 20+ community events and five annual fundraising campaigns.
- Reviewed grant applications and allocated community funding.
- Led board meetings and represented Crawford County on the regional governing board.
- Built relationships with local nonprofits and community partners to support collaborative initiatives.

ABOUT ME

Communications professional with experience in digital marketing, social media strategy, nonprofit fundraising, and community engagement. Proven ability to lead teams, manage cross-platform communications, and develop impactful storytelling that strengthens organizations.

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EDUCATION

The Ohio State University
2017-2022

B.A. | Strategic Communication
Minor | English
Cum Laude

CERTIFICATIONS & TRAINING

Hootsuite Certification – Hootsuite

Leadership Training – North Central State College

Suicide Prevention Training – Ohio State University

Partner Development (Fundraising) Training – Cru

Cross-cultural Communication Training – Cru

SKILLS

- Team Management
- Process Improvement
- Professional Writing
- Fund Development
- CRM Management
- Email Marketing
- Digital Communication
- Social Media
- Marketing
- Public Speaking
- Event Planning
- Grant Writing
- Public Relations
- Content Strategy